

1. Opening screen (title) – Course number(s) and name including cross-listings (think about adding graphic and video elements throughout).

2. Talk about why this course excites you.

3. Answer the question “What is the significance of this course?” – What does the student get?

4. What is the context of the course – how does it fit in with majors/non-majors.

5. Is this a long-time successful course or a brand new one? Why is it being taught?

6. Details of what students will study. Say what the course catalog doesn't.

7. What's the workload and what will students be graded on.

8. Closing with course details and contact information:

- Course Name/Number/Cross Listings
- Where (Building/Room #) and when (MTWTF)
- Instructor Name, Office, and Email